



MORE THAN JUST A PAT ON THE BACK

Appreciology: Developing a Culture of Appreciation

All too often, organizational culture focuses on the negative aspects of daily interactions and outcomes. But what if our focus on negativity is actually caused by negativity itself? This powerful workshop provides the **antidote, methods** and **strategies** to **drive positivity throughout the workplace**. A must for those leaders wishing to create or flip organizational culture.



KNOWLEDGE/ LEARNING TARGETS:

How to catch others "doing something right," the three essential components of motivation, learning how to make your staff self-aware and how behavior impacts environment



APPLICATION/YOU WILL LEAVE WITH:

A "Positive Actions Log" (PAL) tool

Protocol and methodology to engage in difficult discussions

A new, more effective concept of leadership

Revamped perspective on your theory of motivation

...and much more!



PERFECT FOR:

Any person who is tasked with motivating others (teachers, coaches, parents, supervisors, CEO's)

Anyone wishing to learn foundational leadership concepts

